

About Eldon Taylor



Eldon Taylor is considered to be an expert in the area of preconscious information processing and has served as an expert trial witness with regards to both subliminal communication and hypnosis. With a background in criminalistics and lie detection, Eldon's approach has always been very down-to-earth, science based and pragmatic. He is a New York Times best-selling author and the subject of his books range from exposing the darker sides of mind programming and brainwashing to the spiritual search for life's meaning.

In addition to being an author, Eldon created and patented his InnerTalk subliminal technology. InnerTalk is the only such technology on the market that has been researched by numerous independent universities and institutions and been demonstrated effective at priming self-talk. Self-talk, or inner-talk, is a mirror on your beliefs, which in turn play a vital role in determining whether you will succeed or fail. This holds true regardless of the domain being looked at, from relationships to business, from education to sports performance—when your self-talk changes, so will the life that you experience.

Eldon is also the host of the popular radio show, *Provocative Enlightenment*, an exciting show with a unique presentation. *Provocative Enlightenment* offers a novel and hard hitting approach to those formally soft questions that everyone is interested in, such as Who am I? What does this all mean? How do I maximize my life experience? Walking the fine line between the outer edges of hard science and the new age extremes, Eldon covers subjects that are relevant to us all—aiming for the heavens while keeping his feet firmly on the ground. Eldon has interviewed a large variety of guests, ranging from famous actors such as Lindsay Wagner and Linda Evans, to Congressman Tim Ryan, from renowned psychologist Stanley Krippner and biologist Rupert Sheldrake to the famous medium James Van Praagh. In his attempt to unearth the truth, Eldon is unafraid to ask the difficult questions or to correct those who attempt to 'baffle-gab!'

Eldon has earned doctorates in clinical and pastoral psychology. He is an ordained interdenominational minister, a Fellow in the American Psychotherapy Association, and a Certified Master Chaplain by the American Board for Certification in Homeland Security. Listed in more than a dozen *Who's Who* publications, he was awarded the 2005 International Peace Prize by the United Cultural Convention for his "outstanding personal achievements to the good of society as a whole."

Eldon Taylor's philosophy can best be encompassed by a quote taken from his NY Times Best-Seller, *Choices and Illusions*:

"Many believe that self-help and self improvement is about rags to riches, failure to success, and so forth, when indeed it is the beginning of a journey into self-discovery . . . Inside every human being is an eternal truth and a life purpose. Using our mind power is simply starting the engine on that journey of self-discovery and highest self actualization."